

FEBRUARY 2026 LAUNCH

SPRING INTO “me”time.

New season, new vibes! Hydrate, refresh and top it off with the season’s freshest shades.

YOUR NO-RINSE

HYDRATION HERO

This no-rinse formula delivers a hydration surge to skin anytime, anywhere. Whether you need a quick refresh, a pre-glam glow-up or an overnight reset, this multitasking hero does it all. It hydrates for 12 hours.* Features superstar moisturizing ingredients: shea butter, glycerin and hyaluronic acid.

NEW! Mary Kay® Hydrating Cream Mask, \$24



MARY KAY



AFTERCARE

FOR

AFTER SUN

Back by popular demand! Treat your skin to its favorite post-sun pick-me-up. This fast-absorbing gel feels soothing on skin with a cooling sensation. Infused with green tea and vanilla bean extracts for antioxidant support.

Special-Edition*
Mary Kay® After-Sun Replenishing Gel, \$20

GLOSSY.

GORGEOUS.

GIFTABLE.

Same formula, new shades. Meet your new obsessions: a trio of statement shades, sure to add wow factor to any look effortlessly. Get 'em, give 'em and love 'em.

NEW!
Limited-Edition*
Mary Kay Unlimited® Lip Gloss, \$18 each



NEW!
LIMITED-EDITION SHADES!



INDULGE LIPS

TO FINGERTIPS

Give a little extra self-care to hands and lips with nourishing shea butter and the fresh, clean scent of white tea & citrus. This pampering bundle makes a great gift!

**Limited-Edition*
Citrus & Shea Bundle,
\$28**



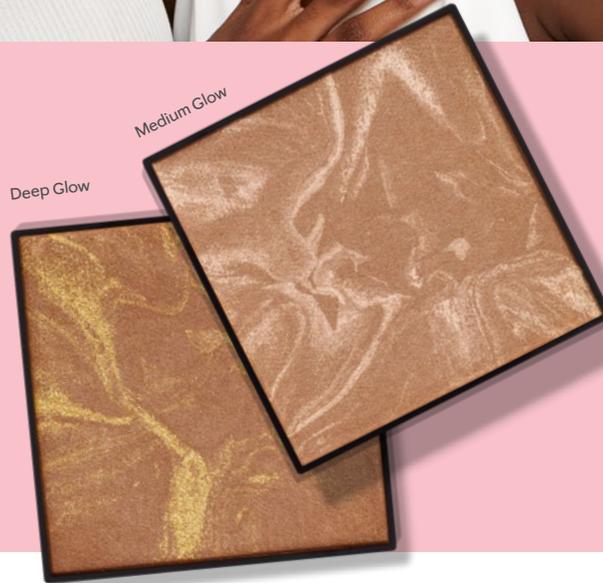
Includes White Tea & Citrus Satin Hands® Nourishing Shea Cream and White Tea & Citrus Satin Lips® Shea Butter Balm

GIVE A LITTLE

GLOW.

Swipe these light-reflecting, marbled powders where the sun kisses your skin for a gorgeous glow, no island required.

**Limited-Edition*
Mary Kay® Illuminating
Bronzer, \$22 each**



EXPLORE all the freshest finds this season by contacting me,
your **Independent Beauty Consultant.**

All prices are suggested retail.

*Based on a third-party independent clinical study in which 22 women wore the product for 12 hours

†Available while supplies last