WINTER 2026 LAUNCH

BEAUTY IS MORE BEAUTIFUL SHARED™

This season is full of new beauty discoveries. Explore the latest drops to love and share with those around you.





THE K-BEAUTY TEXTURE EDIT

This special-edition trio combines addictive textures with K-Beauty ingredient staples for a fresh take on familiar steps.

Stay soft with a twist-to-dispense cleansing balm that takes it all off while helping skin feel soft and clean.

NEW! Special-Edition† Mary Kay® Melt-In Cleansing Balm, $26

Stay cool with skin-hugging jelly face patches designed to deliver a hydrating and brightening boost.

NEW! Special-Edition† Mary Kay® Snail Gel Face Patches, $32

Stay bouncy with an addictive jelly moisturizer designed to deliver hydration-driven plumpness and that enviable glass skin glow.

NEW! Special-Edition† Mary Kay® Collagen Moisturizing Gel, $28

MARY KAY

DRENCH LIPS IN BUTTERY BLISS.

Your newest lip obsession awaits. With a kiss of sheer color, a buttery feel and flavors so fun you'll want to swipe again, limited-edition† Mary Kay® Tinted Lip Butters are made to crave.

NEW! LIMITED-EDITION† MARY KAY®
TINTED LIP BUTTER, $20 EACH

Dulce Latte | Raspberry Sorbet | Passionfruit Kiss





REVIVE WITH EVERY SWIPE.

Prep your complexion for age-defying greatness with TimeWise® Revitalizing Toner. This multibenefit toner does more than balance — it brightens, firms and refines texture with every swipe.

NEW! TIMEWISE® REVITALIZING TONER, $26

FIND BEAUTY YOU'LL LOVE TO KEEP — and love to share. Contact me, your Independent Beauty Consultant, to start exploring.



BODY WASH MEETS SHAVE CREAM

Your favorite body care product is updated with a new look! Simplify shower time with Mary Kay® 2-in-1 Body Wash & Shave featuring the same fresh, uplifting scent you know and love and a creamy lather that leaves skin feeling fresh, clean and smooth.

NEW! MARY KAY® 2-IN-1 BODY WASH & SHAVE, $20

HYDRATION FROM SHOULDERS TO SOLES

Same lotion, new look! Featuring the fresh scent you know and love, Mary Kay® Hydrating Lotion hydrates skin for up to 24 hours* plus leaves it feeling soft, moisturized and noticeably smoother.

NEW! MARY KAY® HYDRATING LOTION, $20

LIMITED-EDITION† PURCHASE WITH PURCHASE EXFOLIATING MITT
Get the limited-edition† Mary Kay® Exfoliating Mitt for just $5 when you purchase the NEW Hello, Clean bundle. Includes Mary Kay® Hydrating Lotion and Mary Kay® 2-in-1 Body Wash & Shave.



*Based on a clinical bioinstrumentation study in which the product was worn by 24 subjects for 24 hours
All prices are suggested retail. †Available while supplies last
The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate these pages in connection with their Mary Kay businesses.
These pages should not be altered from their original form nor incorporated into other materials. For a printable version of this page, go to the Mary Kay InTouch® website.
©2026 MARY KAY INC. 10-268949 J2015889 11/26 **PRINTED IN U.S.A.**