

true to you⁰⁰

This summer, unleash your self-expression with an array of new products to help you create your best looks yet.



SKIN-SMART COVERAGE

Introducing the new TimeWise 3D® Foundation — designed to give skin a natural, even-looking finish. Available in matte or luminous, the formula provides comfortable coverage and helps your skin look smooth and healthy.

NEW! TimeWise 3D® Foundation, \$28 each

ONE SWIPE. FAN FOR LIFE.

Your fave mascara for panoramic lashes just got a glow-up. Say hello to Lash Love Fanorama® Define+Lift Mascara — still starring that famous fanned-out flutter you love, now featuring clump-free definition and an eye-opening lift for even more to adore.

NEW! Lash Love Fanorama® Define+Lift Mascara, \$18



FOR THE TRUE OPTIMIST

A new scent for the man who just goes for it. Take on life at every turn with a fresh take on men's fragrance that thrives in any adventure.

NEW! Mary Kay® True Optimism™ Eau de Parfum, \$55



MARY KAY



ONE SPONGE THAT DOES IT ALL

The Mary Kay® Complexion Sponge is a versatile makeup tool from every angle. Perfect for multiple formulas and techniques, this sponge takes makeup application to the next level.

NEW! Mary Kay® Complexion Sponge, \$14

BLUSH FOR GOOD.

Meet your new blush bestie! From your cheeks to your communities in need, the NEW special-edition* Mary Kay® Blush Stick gives back — making a beautiful impact.

NEW! Special-Edition* Mary Kay® Blush Stick, \$20 each

Join Mary Kay's global Pink Changing Lives® cause empowerment program and help women and their families thrive worldwide. In the United States from April 26 through Nov. 15, 2026, Mary Kay Inc. will donate \$1 from each sale of the special-edition* Mary Kay® Blush Stick to the Mary Kay Ash Foundation*. For 30 years, Mary Kay has proudly supported the Foundation in furthering its mission of eliminating women's cancers and ending domestic violence in the U.S.

Available in two shades:



AFTERCARE FOR AFTER SUN

Back by popular demand! Treat your skin to its favorite post-sun pick-me-up. This fast-absorbing gel feels soothing on skin with a cooling sensation.

Special-Edition* Mary Kay® After-Sun Replenishing Gel, \$20



EXPLORE ALL THE FRESHEST FINDS this season by contacting me, your Independent Beauty Consultant.