

Express Your True Traits.



notes .

Middle notes of cypress

patchouli and vetiver .

- A fresh burst of citrus and sweet fruity top

-

and fresh florals.

- Bottom notes of

"Inspired by the universal appeal of fresh and clean fragrances, I wanted to craft a scent that takes one on an olfactory journey of freshness." Gino Percontino, Perfumer.

PRODUCT FACT SHEET

MARY KAY ® TRUE OPTIMISM™ EAU DE PAR FUM

Express Your True Traits.

Capture your rugged optimism and love of new experiences with a fresh, invigorating fragrance. This is not just a scent, it's a statement. You take on life's unpredictability with powerful intention and a charisma that draws others in. With a unique blend of vibrant and earthy notes, this fragrance suits your balance of strength and style. An intense burst of citrus and fruity notes expresses your positive energy, while robust earthy notes of cypress and fresh florals showcase your adventurous connection to nature. Finally woody notes of patchouli and vetiver deliver an unforgettable warmth and depth. Turn every encounter into a memorable experience with a timeless scent that conveys your true optimism.

Fragrance Notes:

Seize your next adventure. Command attention with a fresh burst of citrus and sweet fruity top notes.

Stay grounded. Share your down-to-earth charisma with middle notes of cypress and fresh florals. **Make it memorable.** Leave a lingering sense of warmth with bottom notes of patchouli and vetiver.

About the Perfumer, Gino Percontino:

- Gino Percontino is a New York-based perfumer renowned for his creative talents and diverse inspirations. Originally a junior champion baseball player, Gino's journey into perfumery began while studying chemistry and working as a technician in a fragrance lab. Mentored by a senior perfumer, he developed a passion for the art of fragrance creation. Inspired by Frank Sinatra, Italy's rich culture and its lush countryside, Gino has crafted notable scents loved around the world.

Quote from Perfumer, Gino Percontino:

"The fragrance opens with an energetic burst of fluorescent citrus and crisp aromatic notes. I wanted to capture the cool, ozonic essence of crystal-clear water with refreshing nuances of sophisticated, modern florals and crushed cardamom. Adding dimension, the scent dries down into a sensual, slightly warmer impression while preserving a core of contemporary freshness."



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