

## A no-rinse anytime, anywhere hydration surge.



- Hydrates for 12 hours<sup>1</sup>
- Multi-use formula
- Features superstar moisturizing ingredients:
  - Shea Butter
  - Glycerin
  - Hyaluronic Acid

*I liked everything about the product! It's easy and convenient for me to use. Application is super easy and mess-free. My skin feels more hydrated and looks refreshed.*

*Heather H., Cuyahoga Falls, Ohio*

**A no-rinse anytime, anywhere hydration surge.**

Don't let long days, late nights or frequent flights take a toll on your skin. With Mary Kay® Hydrating Cream Mask, you can revive your glow wherever you go — or stay! This mess-free mask was an immediate hit with 94% of women, and the love grew with continued use.<sup>2</sup> Packed with superstar moisturizing ingredients such as shea butter, glycerin and hyaluronic acid, this oh-so-easy-to-use mask delivers so much in one creamy, no-rinse formula:

- Hydrates for 12 hours<sup>1</sup>
- Skin immediately feels moisturized and smooth
- Skin feels calm while looking renewed and refreshed

**Sharing the Love**

- 8 out of 10 would buy Mary Kay® Hydrating Cream Mask after trying it, and 3 out of 4 would recommend it to a friend.<sup>2</sup>
- Mask is easy to apply – 98%<sup>2</sup>
- Skin feels soft – 94%<sup>2</sup>

**The No-Rinse Possibilities**

- **20-Minute Moisture Surge:** Need a quick refresh? Apply a thin layer to your face and neck for 20 minutes, then gently massage in any remaining mask. No rinsing required!
- **Overnight Dry Skin Rescue:** Want to soak in the benefits? Apply a thick layer overnight for a truly dreamy experience.
- **Pre-Makeup Glow-Up:** Break the rules and mask in the morning for a pre-makeup glow. With no sticky after-feel, this mask is convenient to use whenever you need it.
- **Versatile Care:** Show your hands, elbows, knees and more some love with this versatile hydration mask. Apply for 20 minutes, then massage in any excess.

**Application Instructions**

Apply the mask to your skin using the Mary Kay® Mask Applicator or clean hands. If you're using it on your hands, elbows or other areas, make sure to massage in any excess for an extra boost of hydration.

**Formula Attributes:**

- Suitable for all skin types, including sensitive skin, but designed for dry to normal skin
- Fragrance-free
- Oil-free
- Dermatologist tested
- Tested for skin irritancy and allergy
- Non-comedogenic

**Use Up Rate:**

The use-up rate is approximately 5 months if used twice a week and approximately 3 months if used three times a week. However, the rate will vary depending on individual usage.

<sup>1</sup>Based on a third-party independent clinical study in which 22 women wore the product for 12 hours.

<sup>2</sup>Based on a third-party independent consumer study in which 160 women used the product at least 2-3 times a week for two weeks.