

Mary Kay® Great Heights™ Mascara — *now waterproof!*

waterproof

STRENGTH + NEXT-LEVEL

length

1 COAT =

43%

**LONGER-LOOKING
LASHES***



3 COATS =

75%

**LONGER-LOOKING
LASHES***



Get ready for lifeproof lashes that go beyond. NEW Mary Kay® Great Heights™ Waterproof Mascara lets you play, splash and sweat without worry. This humidity-resistant, long-wearing formula was put to the test during an intense, 30-minute cardio session** to show that even post-workout, your lashes will look just as long with no signs of smudging. Enjoy up to 12 hours of wear without flaking and no loss of length.***

*Based on an independent third-party clinical study in which 25 women applied from one to three coats of mascara

**Based on an independent third-party clinical study in which 25 women participated in a 30-minute intense cardio session while wearing the mascara

***Based on an independent third-party clinical study in which 25 women wore the mascara for 12 hours

MARY KAY

elevate every look

WITH MARY KAY® MASCARAS.

Whether you want to lift, define, volumize or lengthen – we have your lashes covered. Find your signature style now!



TRY OUR NEW! Mary Kay® Great Heights™ Waterproof Mascara, \$18



Mary Kay® Great Heights™ Mascara, \$18



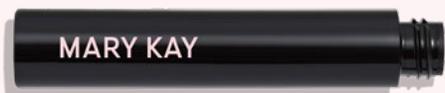
Lash Intensity™ Mascara, \$18



Lash Love® Mascara, \$16



Lash Love Fanorama® Mascara, \$16



Mary Kay® Ultimate Mascara™, \$16



MAXIMUM LENGTH + WATERPROOF STRENGTH



MAXIMUM LENGTH



HIGH DEFINITION



FULL VOLUME



FAN AND LIFT



ALL-IN-ONE BOLDNESS

CONTACT ME, your local Independent Beauty Consultant, to shop, learn more about these products or receive beauty tips on achieving your best lashes!