

Get fast-acting skin barrier repair support and visible redness relief in one formula.



- A Mary Kay first that addresses both the skin barrier and skin redness.
- Clinically shown to start reinforcing the skin barrier by 43% in just 3 hours.*
- Clinically shown to reduce the appearance of skin redness in as little as two weeks.**

One of the most critical components of skin, the skin barrier is a natural fortress that protects the skin. It's like a brick wall keeping the good things in - moisture, natural oils and nutrients - and the bad things out - pollutants, UV rays and harsh chemicals.

UNIQUE SELLING PROPOSITION:

Get fast-acting skin barrier repair support and visible redness relief in one formula.

A strong skin barrier is key to having healthy-looking skin now and long-term. If you're experiencing sensitivity, dryness, redness, itching, rough texture or overall dullness, it could be due to a compromised skin barrier. Mary Kay Clinical Solutions™ Barrier Restore 1:1:3 is clinically shown to not only start reinforcing the skin barrier in just 3 hours,* it also is clinically shown to reduce the appearance of skin redness in just 2 weeks.** This combination of highly effective results in a single formula is dynamic and efficient; it's also the first of its kind from Mary Kay.

Barrier Restore Technology

Mary Kay's exclusive Barrier Restore Technology is a precise complex of ingredients that mimics the skin barrier's own natural lipid ratio of 1-part fatty acids to 1-part ceramides to 3-parts cholesterol. Because these essential lipids can deplete over time, this ratio is critical to replenishing the key components that help keep the skin barrier strong and skin looking healthy.

- **Cholesterol:** help strengthen the skin barrier and improve its ability to retain moisture
- **Ceramides:** help maintain and increase skin's moisture levels and also protect the skin barrier from environmental stressors.
- **Fatty acids:** help support skin's natural structure and are essential for maintaining the skin's moisture barrier and preventing water loss.

It also includes ingredients shown to reduce triggers associated with visible facial redness, including date seed extract, synthetic avenanthramide (key ingredient in oats) and marine exopolysaccharides.

Order of Application

Apply the lotion twice a day as the step before your preferred moisturizer.

Formula Attributes:

- Fragrance-free
- Dermatologist tested
- Tested for skin irritancy and allergy
- Noncomedogenic
- Suitable for sensitive skin

Use Up Rate:

- About 1 month when used twice a day.

*Based on a clinical study evaluating 21 panelists who use Barrier Restore 1:1:3 twice daily for three days.

** Based on a clinical study evaluating 27 panelists who use Barrier Restore 1:1:3 twice daily for four weeks.