STAYING *Power*

Looking for extra long wear?
Mary Kay® has you covered!

Ask about these at your next beauty appointment:

a go-give design from Peony Garden graphics

WHY *Prime?*

Before you paint a wall, you spackle to cover holes and imperfections, and add a primer for even, long-lasting coverage.
Foundation primer does this for your face!

Foundation primers have been a secret of professional makeup artists for years to give models and celebrities flawless looking skin. Mary Kay® Foundation Primer SPF 15* perfects skin as it enhances foundation benefits and extends foundation wear.

*Over-the-counter drug product
**Results reported during a two week independent consumer study

HOW IT *Works*

This lightweight gel glides on easily to fill in imperfections and dries quickly to a matte finish to create the perfect canvas for a flawless foundation application that enhances foundation benefits and extends wear.

- Oil-free formula with SPF 15* is mineral-enriched to absorb oil and diffuse light to help reduce the appearance of fine lines, wrinkles and pores.
- For all skin types, including sensitive skin.
- Fragrance-free, dermatologist-tested and non-comedogenic.
- Can be used with any Mary Kay® foundation.

VISIBLE *results***

98% said it applies smoothly and evenly
90% said it helped skin look smoother
87% said it helped perfect the appearance of skin
85% said it extended the wear of their makeup

PREP YOUR canvas

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