MARY KAY

Target dark spots with a trio of dermocosmetic skin-brightening ingredients.





- Boost skin brightness with a dermocosmetic, solution-specific formula.
- Features scientifically proven ingredients to improve the overall appearance of uneven skin tone.

POWER STATEMENT:

Target dark spots with a trio of dermocosmetic skin-brightening ingredients.

Address multiple pathways to reduce uneven skin tone and boost skin's brightness with a trio of proven skin-brightening ingredients including ferulic acid, niacinamide and navy bean extract.

Ferulic Acid

- Ferulic acid helps prevent free radical formation on the skin, and that means fewer factors that lead to discoloration.
- It also supports skin's antioxidant systems^{*} to help reduce discoloration.
- Its skin-soothing properties help limit key causes of discoloration to reduce the look of uneven skin tone and brighten skin.

Niacinamide (vitamin B3)

- Niacinamide has been shown to significantly decrease visible skin discoloration (hyperpigmentation) by protecting the skin's barrier (your first line of defense against aggressors) when applied topically.
- It also doubles as an antioxidant shown to help limit key causes of discoloration to reduce the look of uneven skin tone and brighten skin.

Navy Bean Extract

- Navy bean extract is shown to significantly improve skin brightness.
- It also reduces visible contrast of dark spots and improves the overall appearance of uneven skin tone.

Application Instructions

Use twice daily. After cleansing and toning, squeeze 6 to 8 drops (individual usage may vary depending on personal preference) into hands. You may find you need fewer drops, so you can adjust the usage amount to your individual needs. Evenly apply to your face and neck, avoiding the eye area. Can be layered with HA + Ceramide Hydrator. Apply brightener, then follow with hydrator. Can be used with *Mary Kay Clinical Solutions* Retinol 0.5 after the retinization process is complete. Apply brightener, then follow with Retinol 0.5.

Try This If:

- You want to address uneven skin tone (hyperpigmentation).
- You want a dermocosmetic solution to target uneven skin tone.
- You want to use well-known and scientifically acclaimed ingredients.

Formula Attributes:

- Dermatologist-tested
- Tested for skin irritancy and allergy
- Non-comedogenic

Use-Up Rate:

Product lasts one month when used twice daily.

*Based on in vitro testing

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