

CASH & CAR BY CHRISTMAS!

YOUR \$10,000 GIFT TO YOU AND YOUR FAMILY

Write what you would do with \$10,000 cash:

By Sr. Director Melissa Mays

HERE ARE 7 WAYS TO HAVE \$20,000 SALES FROM NOW THROUGH CHRISTMAS!

YOU CAN HAVE A SUCCESSFUL SELLING SEASON! OUR HOLIDAY LINE IS TO DIE FOR! ORDER TODAY SO YOU HAVE SOME TO SHOW, TELL AND SELL!

- 1. Have 10 Silent Hostesses each sell \$200 in orders = \$2000!
- 2. Contact <u>10 husbands for their wives WISH LIST at \$150</u> in sales each or 20 Husbands for their wives WISH LIST at \$75 each = \$1500
- 3. <u>7 'Holiday Coffee's' or 'Mary Kay Jingle & Mingle' at \$300</u> in sales each. These take no time and are quite profitable = \$2100
- 4. Hold <u>2 classes a week between now & Christmas with \$300</u> in sales = \$8400 (Just think if you did 3 classes per week @ \$300 = \$12,600)
- 5. Hold <u>1 Holiday Open House</u> (10 guests at \$70 ea = \$700 sales) or 2 Open Houses (5 guests @ \$70 ea = \$350 in sales) = **\$700**
- 6. <u>Contact businesses</u>. <u>Office managers</u>, <u>Doctors</u>, <u>Realtors</u>, <u>anyone who you give your</u> <u>business to</u>. This could be as much in sales as you are willing to take advantage of. Example: 9 businesses purchasing five \$40 gifts = **\$1800!!!**
- 7. Contact existing customers and tell them you have their Christmas present and set up a time to deliver it personally to them. (Hand Cream and candy + some samples.)

 While you're there, show them or let them try the NEW TW Repair System.

 See 30 customers and if 1/2 of them purchase it at \$199 = \$2985

Add **\$515** in reorders and you have a total of....

Total Sales = \$20,000 @ 50% profit = \$10,000 CASH!!!

By holding 2 classes per week and interviewing 2 per class = average of **14 NEW recruits!** (This would also add about **\$1820 commission** if they each only ordered once!)

That would also make you a \$9600 Pearl Star, earning a fabulous BIG Star "Present" for yourself!



\$10,000 Christmas		10 Silent Hostesses						
10 Husbands								
7-10 Holiday Coffees								
Businesses								
Classes (Hostesses)								
Open Houses (Date & total sales)								