

#  YOUR \$10,000 GIFT TO YOU AND YOUR FAMILY 

Write what you would do with $\$ 10,000$ cash:

By Sr. Director Melissa Mays
HERE ARE 7 WAYS TO HAVE \$20,000 SALES FROM NOW THROUGH CHRISTMAS! YOU CAN HAVE A SUCCESSFUL SELLING SEASON! OUR HOLIDAY LINE IS TO DIE FOR! ORDER TODAY SO YOU HAVE SOME TO SHOW, TELL AND SELL!

1. Have $\mathbf{1 0}$ Silent Hostesses each sell $\$ 200$ in orders $=\$ 2000$ !
2. Contact $\mathbf{1 0}$ husbands for their wives WISH LIST at $\$ 150$ in sales each or $\underline{20}$ Husbands for their wives WISH LIST at $\$ 75$ each $=\$ 1500$
3. 7 'Holiday Coffee's' or 'Mary Kay Jingle \& Mingle' at \$300 in sales each. These take no time and are quite profitable $=\$ 2100$
4. Hold $\underline{2}$ classes a week between now \& Christmas with $\$ 300$ in sales $=\$ 8400$ (Just think if you did 3 classes per week @ $\$ 300=\$ 12,600$ )
5. Hold 1 Holiday Open House (10 guests at $\$ 70$ ea $=\$ 700$ sales) or 2 Open Houses ( 5 guests @ $\$ 70$ ea $=\$ 350$ in sales $)=\$ 700$
6. Contact businesses. Office managers, Doctors, Realtors, anyone who you give your business to. This could be as much in sales as you are willing to take advantage of.

Example: 9 businesses purchasing five $\$ 40$ gifts $=\$ 1800$ !!!
7. Contact existing customers and tell them you have their Christmas present and set up a time to deliver it personally to them. (Hand Cream and candy + some samples.)

While you're there, show them or let them try the NEW TW Repair System.
See 30 customers and if $1 / 2$ of them purchase it at $\$ 199=\$ 2985$
Add $\$ 515$ in reorders and you have a total of....

## Total Sales= \$20,000 @ 50\% profit = \$10,000 CASH!!!



By holding 2 classes per week and interviewing 2 per class = average of 14 NEW recruits! (This would also add about $\$ 1820$ commission if they each only ordered once!)

That would also make you a $\$ 9600$ Pearl Star, earning a fabulous BIG Star "Present" for yourself!



10 Husbands


7-10 Holiday Coffees


Businesses


Classes (Hostesses)


Open Houses (Date \& total sales)

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