



You should know...

Hey there! Before using these please read this quick disclaimer!

I STRONGLY SUGGEST YOU CONTACT LEGAL DEPT DIRECTLY AND REVIEW LEGAL EASE for yourself, and not just "take my word for it" on this issue. Get it straight from the horse's mouth!

This is my understanding after speaking over the phone with the legal department about fundraising using our products.

Rule #1: You can not take straight monetary donations for any charity (other than the Mary Kay Foundation). You can not take monetary donations to sponsor/purchase products for an organization. This would include the popular (but still not legal) Adopt a Grandparent or Chemo Care packages. When people give you money, THEY should get the product they pay for.

Rule #2: You CAN take money from your own profits and donate directly or support the purchase of products to give to an organization such as: "I'm donating half of my profits this month to the American Cancer Society" or "25% of all mascara purchases this month go toward Suzy's mission trip" or "For every pack of Timewise Cleansing Cloths sold, I'll donate a pack of Cleansing Cloths to the local Women's Shelter"

HOWEVER YOU MUST do the following:

(A) Do not use the name Mary Kay or MK on any flier that you use to promote your fundraising effort, so that people do not assume that MK is affiliated with the charity in any official capacity (again, exception for the MKF);

(B) Do not advertise outside of your current customer base and those at your skincare classes. This means no advertising on fb, not at vendor events, not passing around at the PTA.

(C) If giving product, find out from the recipient organization if the product will be used and how much. Sometimes charitably given products are unusable and end up on store shelves, and we don't want that.