

MARY KAY CLINICAL SOLUTIONS™

READ ME FIRST!

Explore the amazing benefits of this dermocosmetic treatment, and follow the journeys of others who have experienced visible changes. Once you've familiarized yourself with these videos and supporting materials, you'll be more prepared to share the *Mary Kay Clinical Solutions™* Retinol 0.5 Set with your customers when it launches on Feb. 16. **Find these videos and supporting materials on *Mary Kay InTouch®* > Products > *Mary Kay Clinical Solutions™*.**

VIDEOS

MARY KAY CLINICAL SOLUTIONS™ EARLY ANNOUNCEMENT VIDEO

WATCH THIS FIRST! This can't-miss video features Mary Kay experts discussing why dermocosmetics is where we want to be and how the *Mary Kay Clinical Solutions™* Retinol 0.5 Set can take you and your customers into the new realm of skin care!

ADDITIONAL VIDEOS:

- [Mary Kay Clinical Solutions™ Expert Video](#)
- [Mary Kay Clinical Solutions™ Promo Video](#)
- [myCustomers+™ Retinization Functionality Tutorial Video](#)
- [Mary Kay Clinical Solutions™ Retinization Testimonials](#)
- [Independent Sales Director Retinization Journey Videos](#)

MARKETING AND EDUCATION MATERIALS

READ BEFORE YOU START

- **Fact Sheet:** Take an in-depth look at this dermocosmetic set.
- **Products to Avoid While Retinizing Chart:** Familiarize yourself with the products that should be avoided during the retinization process.
- **FAQs:** Learn answers to questions you may have about this new set, including product and ingredient compatibility.
- **Science Behind the Results Flier:** See a brief overview of the ingredients and set development.

DURING YOUR JOURNEY

- **Retinization Tracker:** Track your journey through the first eight weeks.
- **Retinization Journey Flier:** Take detailed notes and learn how to take before-and-after photos to share with your customers later.

ADDITIONAL SUPPORT

- **Before-and-After Flier:** See visible results in before-and-after photos from a study conducted with Independent Beauty Consultants.
- **myCustomers+™ App Discussion Guide:** A guide to help with check-in discussions with your customers throughout the retinization process.
- **At-a-Glance Flier:** What you need to know about the *Mary Kay Clinical Solutions™* Retinol 0.5 Set.
- **Product Flier:** Get a top-line look at the set benefits.



EARN YOUR NEW BLING BUTTON!

You can now complete the new *Mary Kay Clinical Solutions™* module on *Skin Care Confident* and earn a new Bling Button! This comprehensive module will help fully prepare you with the product knowledge you need to help your customers experience this new set.

