

*clearer skin is on its way*

In an independent 3-week consumer study, panelists who tried the system raved: 84% agreed complexion looked clearer 85% said it minimized the appearance of pores 82% said it reduced the severity of blemishes 80% said it faded the look of lingering acne spots

*benzoyl peroxide*

is an oxygen-releasing ingredient that kills bacteria. *P. acnes* bacteria flourish when there's a lack of oxygen, like in a clogged pore. By creating an oxygen-rich environment, benzoyl peroxide can help reduce the number of *P. acnes* bacteria that can cause lesions to form

*salicylic acid*

acts like an exfoliant to promote the easy removal of dead skin cells. As such, it helps keep pores unclogged and reduce the build-up of *P. acnes* bacteria

*the science behind the products*

To put it simply, a pimple is an inflamed, clogged pore. Oil, dead skin cells, and bacterial all play a roll in clogging pores, and dermatologists-trusted ingredients in the clearproof acne system target these three elements. to achieve clearer skin for those with mild to moderate acne.

*what about sunscreen?*

SPF is important for blemish-prone skin, too! Let's talk about the best SPF options for you.

*what if you use all the clearproof products?*

The order of application would be: Cleanser, Charcoal Mask, Toner, Pore Purifying Serum, Spot Treatment, Moisturizer.

*step 4: moisturize*

Apply small dots of Acne Treatment Gel to pimples and clogged pores to help reduce redness and kill bacteria. Apply a nickle-sized amount of Oil-free Moisturizer to face to renew moisture and control oil without feeling greasy.

*step 3: spot-treat*

Apply the Blemish Control Toner to a cotton ball or cotton round and apply to the face using gentle wiping motions.

*step 2: tone*

Apply the Clarifying Cleansing Gel to a wet face and lather. Rinse thoroughly and pat dry. (Ask me about getting a deeper clean with our Skinvigorate Cleansing Brush!)

*let's get started*

*step 1: cleanse*

*ask about all the pieces of the*



**clearproof**  
Acne System

Note: like many acne products, some of the ingredients in these products have been known to cause bleaching or color changes to towels, and sheets.

Keep in touch with me about your results. Sometimes over-drying may occur and your regimen may need to be adjusted to find the perfect balance for your unique skin. I'm here to help!



*clear the way*  
to more beautiful skin



MARY KAY