

## LET'S GET STARTED

### Step One: Cleanser

Cleanse skin as you normally would. Extra exfoliation or use of a cleansing brush is not recommended during the same session as the charcoal mask. The mask will work better and cleanse deeper on freshly-cleansed skin. Rinse

### Step Two: Apply Charcoal Mask

Using a clean foundation brush or your fingertips, apply a thick layer to your face, concentrating on areas where skin is oily and prone to blemishes and blackheads. The mask should be thick enough that you can't see your skin through it. If your mask dries faster than 10 minutes, it may have been applied too thin.

### Step Three: Relax for 10-20 minutes

Enjoy the scent of rosemary, mint, and honeysuckle as your mask dries. Notice color changes in your mask as it dries. Dark areas show oil, and if you see white spots, that's where a pimple is likely to appear in the near future! You'll know your mask is dry when it goes from dark, wet looking grey, to a light, matte grey color.

### Step Four: Rinse

Using a washcloth or your hands and plenty of warm water, rinse the mask off of your face and watch as all those impurities that were in your pores swirl beautifully down the drain! After a thorough rinse, pat dry.

### Step Five: Finish up

Finish your normal skincare routine, including a moisturizer. Talk to me, your beauty consultant, if you need advice choosing a skin care regimen that's perfectly suited to your skin's unique needs!

## ACTIVATED CHARCOAL

When charcoal goes through a special heating process, it becomes activated, making it more porous. Activated charcoal is known to absorb up to double its weight in impurities. The power of activated charcoal helps unclog pores, taking skin beyond everyday clean. As a result, your complexion looks clearer and healthier, and pores appear minimized.

## KAOLIN & BENTONITE CLAYS

Studies show people with problem skin produce more oil than people in a control group do. Keep excess oil at bay with the absorbent power of kaolin and bentonite clays, added to the formula to instantly absorb excess oil and reduce shine.

## HONEYSUCKLE AND NAVY BEAN EXTRACTS

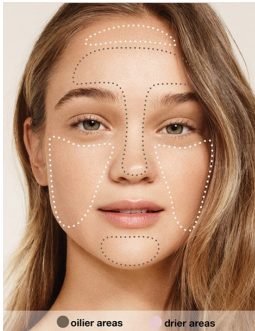
These extracts have been shown to target the appearance of skin discoloration. Together, they're a powerful ingredient combination designed to help even skin tone and leave skin looking clearer. Both ingredients have also been shown to impact factors that soothe skin.



*how it works*

## ALSO ASK ABOUT *the multi-masking trend* to try at your next beauty appointment

Using the powerful combination of the oil-absorbing charcoal mask, and the soothing botanical benefits of the moisture-renewing gel mask, even a person with the most fickle combination skin can achieve the perfect moisture balance!



By simply applying both masks, each in their target zones, you can get the balanced benefits your skin needs at the same time!

Ask to try Multimasking at your next appointment!

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*Peony Garden*  
graphics

# MARY KAY



*deep-cleansing*  
CHARCOAL MASK