

MAKEUP

Masterclass



MK

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CLASS 4

PRO *touch-ups*

ESSENTIAL BRUSH COLLECTION

ALL-OVER POWDER BRUSH

Hold this brush near the tip of the handle and use a gentle sweeping motion to help achieve a light, natural application.

CHEEK BRUSH

Sweep across Cheek Color, centering the brush with the shorter bristles over the blush shade and the longer bristles over the highlighter. Then sweep brush across the cheeks (highlighter at top) to apply blush and highlighter in one stroke.

ALL-OVER EYE-SHADOW BRUSH

Sweep eye shadow across the eyelids or brow bones. Flexible bristles make blending easy to help diffuse edges.

EYE CREASE BRUSH

Trace a V-shape from the outer corner of the eyelids, inward. The point of the "V" should sit at the outer corners. Blend.

EYE SMUDGER BRUSH

Using the pointed tip of this brush to sweep a light shade or a pop of color directly along the upper and lower lashlines

CUSTOMIZED COLLECTION

POWDER FOUNDATION BRUSH

The dense, rounded top provides perfect pickup and even, controlled application of powder foundation. It helps achieve a natural finish, allowing you to build to your desired coverage.

EYEBROW / EYELINER BRUSH

The wired spoolie end can be used to tame brows or blend color. The firm, angled end of the brush provides precise application of eyeliner or can be used to fill in brows.

CREAM COLOR BRUSH

Designed to mimic fingertip application for a streak-free finish. Can also be used to blend lip color.

LIQUID FOUNDATION BRUSH

The angled flat top allows for foundation application directly to the brush. Brush shape blends foundation in hard-to-reach areas of the face.

BLENDING BRUSH

The oval-shaped head and tons of short, densely packed bristles work with liquid or cream foundation to blur imperfections and create all-over full coverage.



Step up your makeup game and increase the wearability of your look

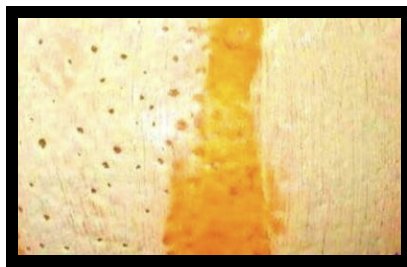
PRIME PERFECTION

FOUNDATION

FOUNDATION PRIMER \$20



This formula contains silica, a mineral optical diffuser that helps skin look smoother by helping reduce the visible signs of skin imperfections. Plus, skin-conditioning agents provide a smooth canvas for foundation application while it helps extend the wear of makeup. And also helps protect against harmful UV ray damage with SPF 15



NO PRIMER WITH PRIMER

EYES

EYE PRIMER \$12

Oils and moisture from the skin can cause eye color to collect in the crease of the eyelid, smudge and fade. Priming the eyelid creates a base for the eye colors, increasing their opacity and reducing their ability to move.



WITH PRIMER



WITHOUT PRIMER

LIPS

TIMEWISE AGE FIGHTING LIP PRIMER \$25

- Primes the lips for increased lipstick wear
- Reduces lines and wrinkles on the lips and around the lip area
- Helps prevent feathering and bleeding of lipstick and lip gloss
- Clinically tested for skin irritancy and allergy



LASHES

LASH PRIMER \$15

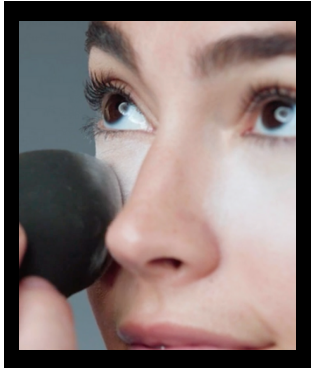


- Clear formula for fool-proof application. With no color to cover up, you'll never have to worry about your primer showing through your mascara. It can be dual-purposed as a colorless mascara, wearing it alone to enhance the appearance of lashes while still looking natural.
- Formulated with our exclusive complex containing Pro Vitamin B5 (panthenol) and phytantriol. These ingredients are commonly used in shampoos and conditioners to attract moisture from the air and bind it to hair. Lashes feel healthy and nourished while the lightweight formula helps prevent lash breakage.

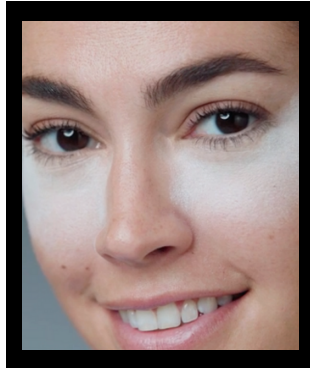


BAKING

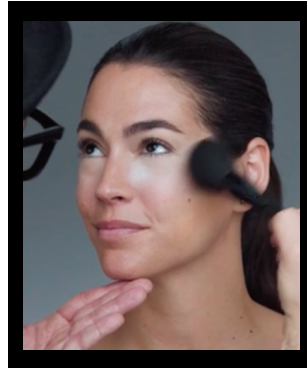
Baking your makeup is the process of applying concealer and loose powder under your eyes for a crease-free, flawless-looking finish that lasts all day.



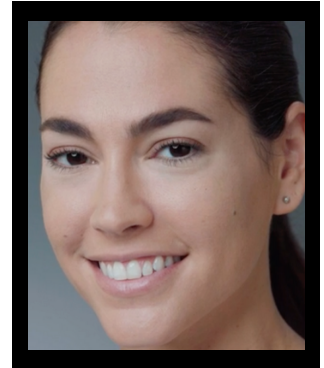
1 Apply a generous amount of translucent loose powder with a damp blending sponge.



2 Let it "bake" for 5-10 minutes.



3 Brush off with a powder brush.



OIL CONTROL

Pro Tip: For extremely oily skin use TimeWise 3D Matte Foundation PLUS Mineral Powder Foundation

OIL MATTIFIER \$16

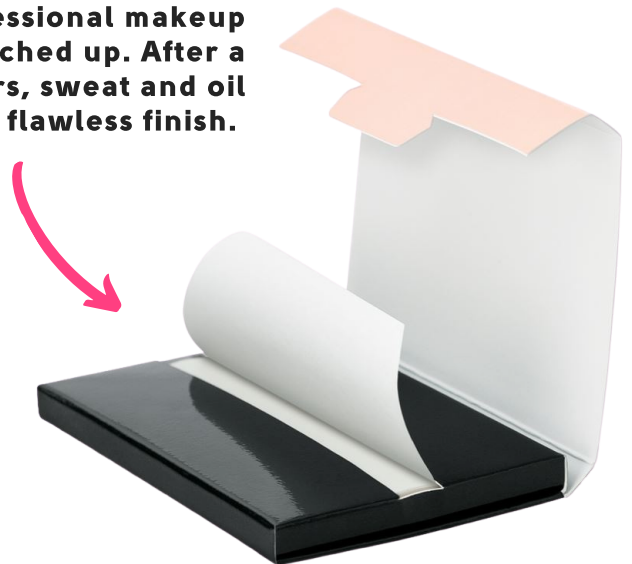
- This lightweight formula dries to a matte finish, instantly absorbing oil and controlling shine for 8 hours.
- Apply sparingly on shine-prone areas after moisture step. Allow to dry. Reapply as needed.



Even professional makeup needs to be touched up. After a couple of hours, sweat and oil minimize your flawless finish.

BEAUTY BLOTTERS OIL ABSORBING TISSUES \$6

- Instantly absorb excess oil and eliminate shine and perspiration without disturbing makeup
- Removes shine so makeup stays fresh throughout the day



How to: Press (never rub) a Beauty Blotter around your eyes, nose, forehead and chin.

THE MAGIC OF BLENDING

Without the right blending, your makeup could end up looking muddy, splotchy, patchy, or harsh. Blend with a clean brush with small circles along the lines of any color.



NO BLENDING



BLENDED



CLEAN BRUSHES



BRUSH CLEANER \$10

Spray brush cleaner directly onto brush hairs until thoroughly dampened. Gently sweep brush over tissue to remove excess moisture and to wipe away makeup residue and color. Reshape brush hairs with a clean tissue, lay flat and allow to air dry before using. Allow brush to completely dry before reuse.

Cleaning your brushes regularly allows your makeup to look fresh at all times



FLAWLESS FINISH

- Give your makeup the staying power to last 16 hours.
- Suitable all skin types
- It dries quickly and never feels sticky.
- Is a great refresher anytime of the day to keep your face feeling cool. And when you're ready to remove your makeup, this lightweight formula washes off as easily as it applies.

How to: After you apply makeup. Shake spray bottle well. Hold the bottle 8 inches away from your face and spray 2-4 times in an "X" and "T" formation.

