

## CLASS 2

# A *flawless* FOUNDATION

**STEP 1: PREP AND PRIME**

**STEP 2: FIND YOUR MATCH**

**STEP 3: FIND YOUR TYPE**

**STEP 4: CORRECT AND SET**



### PRODUCT SPOTLIGHT

#### **FOUNDATION PRIMER \$20**

Helps reduce the appearance of fine lines and imperfections and helps extend foundation wear. You may even find that you use less foundation when they use a primer.

**To apply:** After your final skin care step, apply Primer to the entire face and blend gently, using your fingertips, to create the perfect canvas for your foundation.



## FIND YOUR TOOL



#### **BLENDING BRUSH FOR FULL COVERAGE**

Easy application and seamless blendability.  
Gently apply foundation in circular motions



#### **LIQUID FOUNDATION FOR MEDIUM COVERAGE**

Brush shape blends foundation in  
hard-to-reach areas of the face



#### **BLENDING SPONGE FOR SHEER COVERAGE**

Perfect for precise application and blending of liquid  
and cream foundations, concealers and more.

# FIND YOUR MATCH

# FOUNDATION

## tone



IVORY



BEIGE



BRONZE

## under tone



COOL



NEUTRAL



WARM

### PRODUCT SPOTLIGHT

#### TIME WISE 3D FOUNDATION \$25

These complexion-enhancing foundations provide long-lasting coverage while feeling fresh and looking natural all day.

- Skin instantly looks healthier, firmer & younger.
- Get 12 hours of wear! Plus, get 12 hours of moisturization with Luminous & 12 hours of oil-control with Matte.
- The weightless coverage feels comfortable on skin as it creates a flawless finish.
- Smooth the appearance of fine lines & wrinkles, plus reduce the appearance of imperfections, pores, dark circles & shadows while they even out the look of skin tone.
- Blend evenly to provide buildable medium-to-full coverage.



BEFORE

AFTER



# FIND YOUR TYPE

**Pro Tip:** Skin tone and skin needs can change with the seasons, so re-evaluate your skin from time to time. You may need to switch to a different foundation shade for summer or winter

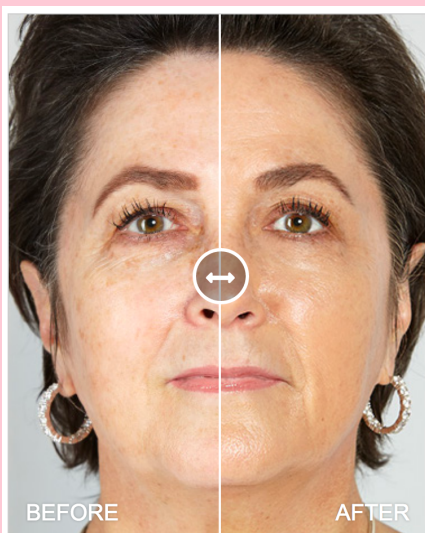


## CC CREAM SPF 15\*

- For all skin types
- Lightweight coverage
- Correct imperfections
- Provides 8 benefits in one easy step
- Delivers a natural finish

### HOW TO APPLY:

Use fingertips to apply to the center of the face and blend outward and upward toward the hairline and along the jawline.



## MINERAL POWDER

- For all skin types
- Buildable coverage
- Helps lines & wrinkles seem to disappear
- Provides shine control
- Delivers a natural finish

### HOW TO APPLY:

Use the Powder Foundation Brush in a round, swirly motion. Start in the middle of the face and work to the edges. Layer coverage as desired.

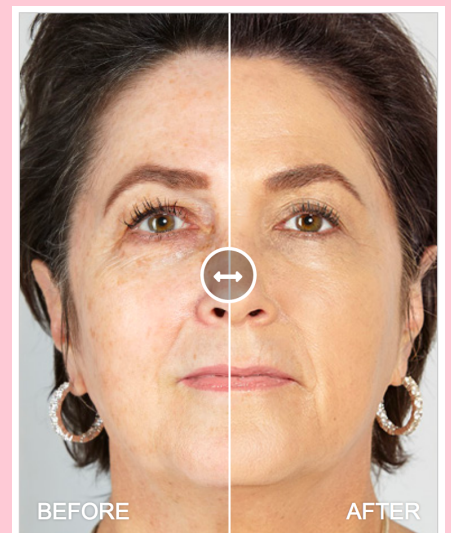


## CRÈME-TO-POWDER

- For all skin types
- Medium coverage
- Shine control formula is great for oily skin
- Heat & humidity resistant to keep you looking fresh all day

### HOW TO APPLY:

Starting in the middle of the face, press and pat with a sponge to the edge of the face. You also can apply with fingertips and then blend with a sponge.



# CORRECT & SET

Looking for a fresh, flawless finish? Use this guide to discover where and how to use them.

For a precise application use the Cream Color Brush



- 1** Help neutralize dark circles and brighten the undereye area with the Undereye Corrector
- 2** Use a shade of Perfecting Concealer closest to your skin tone to brighten the area. Simply draw a triangle with the point facing toward your cheek.
- 3** Hide the appearance of redness around the nose
- 4** Highlight the center of the nose with concealer to make it appear more defined. Even dabbing a tiny bit on the tip is an easy way to contour.
- 5** If you have darkness or redness around or near the mouth, a little concealer applied with the doe-foot applicator will help correct your skin tone.
- 6** A blemish can be concealed with a lighter shade hidden under a shade that perfectly matches your skin tone. Blend then set with Translucent Loose Powder.

## PRODUCT SPOTLIGHT

### TRANSLUCENT LOOSE POWDER \$16

This one powder can provide an invisible oil-controlling finish to all skin tones — from very fair to dark. It sets foundation and concealer for a perfectly natural finish and has light-diffusing properties to leave skin with a silky-smooth appearance. It creates sheer, natural highlights without settling into pores or fine lines. Eliminates shine and never looks chalky











#### Pro Tips:

- Wet the Sponge with Water, and squeeze out before use.
- The pointed tip is designed for hard to reach areas like the undereye
- The flat end is perfect for blending large areas
- Remember to wash sponge after each use and air dry



# FOUNDATION CONVERSION CHART

 TIMEWISE 3D LIQUID	 TIMEWISE LIQUID (DISCONTINUED)	 MEDIUM COVERAGE (DISCONTINUED)	 MINERAL POWDER	 CC CREAM	 E.P. CREME TO POWDER	 PRESSED POWDER	 PERFECTING CONCEALER
IVORY C100	IVORY 1		IVORY .5	VERY LIGHT		IVORY 1	LIGHT IVORY
IVORY C110	IVORY 3	IVORY 105	IVORY .5 OR 1	VERY LIGHT		IVORY 1	DEEP IVORY
IVORY W120	NEW	IVORY 100	IVORY .5 OR 1	VERY LIGHT		IVORY 1	LIGHT IVORY
IVORY W130	IVORY 2/4/5	IVORY 200	IVORY 1	VERY LIGHT		IVORY 2	LIGHT IVORY
IVORY N140	IVORY 6	IVORY 104	IVORY 1	VERY LIGHT	IVORY 1	IVORY 2	DEEP IVORY
IVORY W150	NEW	BEIGE 300	IVORY 2/BEIGE 1	LIGHT TO MEDIUM		IVORY 2	DEEP IVORY
IVORY N160	IVORY 7		IVORY 2	LIGHT TO MEDIUM		IVORY 2	DEEP IVORY
BEIGE W100	BEIGE 2	BEIGE 400	IVORY 2/BEIGE 1	LIGHT TO MEDIUM	IVORY 2	BEIGE 1	DEEP BEIGE
BEIGE C110	IVORY 7/BEIGE 3	IVORY 204	IVORY 2/BEIGE .5	LIGHT TO MEDIUM	IVORY 3	BEIGE 1	DEEP IVORY
BEIGE C120	BEIGE 1	BEIGE 304	IVORY 2/BEIGE .5	LIGHT TO MEDIUM	IVORY 4	IVORY 2	LIGHT BEIGE
BEIGE C130	NEW		BEIGE 1	LIGHT TO MEDIUM		BEIGE 1	LIGHT BEIGE
BEIGE C140	NEW		BEIGE .5 OR 1.5	LIGHT TO MEDIUM		BEIGE 1	LIGHT BEIGE
BEIGE N150	BEIGE 4	BEIGE 404	BEIGE 1	MEDIUM TO DEEP		BEIGE 1	LIGHT BEIGE
BEIGE W160	NEW		BEIGE 1	MEDIUM TO DEEP		BEIGE 1	LIGHT BEIGE
BEIGE C170	NEW		BEIGE .5 OR 1.5	LIGHT TO MEDIUM	IVORY 5	BEIGE 1	LIGHT BEIGE
BEIGE W180	BEIGE 5	IVORY 202	BEIGE 1 OR 2	MEDIUM TO DEEP	BEIGE 1	BEIGE 2	DEEP BEIGE
BEIGE N190	BEIGE 6		BEIGE 2	MEDIUM TO DEEP		BEIGE 2	DEEP BEIGE
BEIGE N200	NEW	BEIGE 302	BEIGE 2	MEDIUM TO DEEP	BEIGE 2	BEIGE 2	DEEP BEIGE
BEIGE N210	BEIGE 7	BEIGE 402	BEIGE 2	MEDIUM TO DEEP	BEIGE 3	BEIGE 2	DEEP BEIGE
BEIGE C220	BEIGE 8		BEIGE 2	MEDIUM TO DEEP	BEIGE 4	BEIGE 2	DEEP BEIGE
BRONZE W100	NEW		BEIGE 2	DEEP	BEIGE 5	BEIGE 2	DEEP BEIGE
BRONZE W110	NEW		BEIGE 2/BRONZE 1	DEEP		BRONZE 1	LIGHT BRONZE
BRONZE W120	BRONZE 1	BRONZE 500	BRONZE 1	DEEP	BEIGE 6	BRONZE 1	LIGHT BRONZE
BRONZE W130	NEW		BRONZE 1	DEEP		BRONZE 1	LIGHT BRONZE
BRONZE W140	BRONZE 2	BRONZE 504	BRONZE 2	DEEP	BRONZE 1	BRONZE 1	LIGHT BRONZE
BRONZE W150	BRONZE 3	BRONZE 507	BRONZE 4	DEEP		BRONZE 1	DEEP BRONZE
BRONZE C160	BRONZE 4/5	BRONZE 607	BRONZE 4	DEEP	BRONZE 2	BRONZE 1	DEEP BRONZE
BRONZE C170	BRONZE 6/7/8	BZ 600/708/808	BRONZE 5	VERY DEEP	BRONZE 3/4	BRONZE 2	DEEP BRONZE
BRONZE C180	NEW		BRONZE 5	VERY DEEP	BRONZE 5	BRONZE 2	DEEP BRONZE

## FIND HER UNDERTONE.

Ask how her skin responds to the sun.

### COOL

If she burns or turns red easily in the sun. If skin tone stays the same all year.

### NEUTRAL

If she sometimes burns, but her skin tone deepens afterwards.

### WARM

If she rarely burns. If skin tone deepens in the summer.

**BRONZE W 140**

—| SHADE Ivory, Beige, Bronze

—| UNDERTONE Cool, Neutral, Warm

—| INTENSITY Depth of shade, which can change due to sun exposure.

WHAT ABOUT *my* EYES?



A *flawless* FOUNDATION



MAKEUP *Masterclass*



FRAME *it* DEFINE *it*



PRO *touch-ups*

