

# ALL ABOUT *Great Apps*



## Mary Kay Great Start

Everything you need to know to maximize your rewards with the Great Start Promotion! Motivation and direction on what to do to keep winning!



## Mary Kay Ordering App

Independent Beauty Consultants can order wholesale products via their mobile devices, thanks to the FREE Mary Kay® Ordering App! To place orders, simply select the products you want to order, place them in your cart and check out.



## Mary Kay Mobile Learning App

You're always on the go, and you're always driven to learn as much as you can about your Mary Kay business. That's why we've created a FREE app that offers you access to inspirational and educational audio and video education on the go!



## myCustomers

It provides Consultants the opportunity to create sales tickets, manage inventory and service her customers on the go from their mobile devices.



## Voxer

Combines the best of voice and text messages with walkie-talkies for a powerful, modern personal and group messaging tool.



## ProPay

Securely accept credit card payments on your phone or tablet using ProPay's credit card processing app. Accept payments from all major credit card brands (Visa, MasterCard, Discover and American Express) at rates as low as 1.99% per transaction and no hidden fees.



## Mary Kay Skin Analyzer App

Think of it like a virtual appointment. Your customer taps the I'm a Customer button, scans her face, taps Share Results and emails or texts her results to you. You can then set an appointment to discuss the results, and as her skin care expert, guide her through the Mary Kay® product recommendations. When you use the app, you'll tap the I'm a Beauty Consultant button.



## Mary Kay Mirror Me

It's the new virtual makeover app that uses augmented reality to try color products on the face in real time, allowing the user to move naturally and view makeup in a lifelike setting.



## Mary Kay Digital Showcase

Mary Kay's Digital Showcase is your "one stop app" for all the great Mary Kay mobile presentation tools! You can have all these powerful presentation tools right at your fingertips. No matter where you are, you will be ready to SHOWCASE your Mary Kay business.



## Mary Kay Events

This app puts all details about the conference in the palm of your hand; allows you to be kept up to date on conference details, event information and any changes/updates that may occur and much more!



## Mary Kay® eCatalog

Be in-the-know on the hottest makeup, the latest in skin care, global beauty trends, special offers, limited-edition products and more!