

Waterproof perfection. Intense color. Liquid precision.



- Clinically shown to be waterproof
- High-purity carbon black pigment provides deep color intensity
- No-drip precision tip—draw smooth lines from thin to thick

From work to play, thin lines to bold cat eyes, your go-to eye looks won't run or budge.

POWER STATEMENT:

Waterproof perfection. Intense color. Liquid precision.

What does it take to achieve liquid eyeliner performance perfection? Waterproof wear, intense color payoff and easy application all in one. Mary Kay[®] Waterproof Liquid Eyeliner Pen does it all.

It's clinically shown to be waterproof and formulated with high-purity carbon black pigment for highimpact color every time. This fluid formula will dry down and stay put. From work to play, thin lines to bold cat eyes, your go-to eye looks won't run or budge. And with a pen style and no-drip precision tip, you control the application as you draw smooth, precise lines from corner to corner. Get ready to wear eyeliner without any of the worry.

You'll Want to Try This If:

- You're a current liquid eyeliner lover looking for performance perfection
- You're a makeup lover looking for a new eyeliner to add to your makeup bag

Additional Benefits:

- Ophthalmologist tested
- Dermatologist tested
- Clinically tested for skin irritancy and allergy
- Suitable for sensitive eyes
- Non-comedogenic

