

# Restaurant /Rose Promo/ Ladies night

When approaching restaurant hostess station

Inform the hostess your name and that you are an independent Beauty Consultant with Mary Kay and would love to chat with the manager about a ladies night promotion.

They will then grab the manager for you.... I would have the "LADIES NIGHT" Flier with a business card attached and ready to hand him if and when he asks for more info 😊 avail on our unit website.

What to say to the Manager:

Hi My name is Brittany and I am a Consultant in Mary Kay and we have been partnering up with Local restaurants in the area doing "Ladie's Night" and basically what that is I us coming in on a busier night with a bunch of beautiful flowers for the ladies that come into your restaurant, we hand each lady a flower in honor of your restaurant and also offer them and an opportunity to enter to win a free Facial and Gift certificate, we can also include something from the restaurant in the raffle if you like. The ladies love it because it's a flower and its free helps keep there mind of the possible wait they have for a table and the men love it because they don't have to buy them a flower .Its completely FREE to you and we hand selected your restaurant to be one of the restaurants we would love to partner with..... Is there any reason we couldn't maybe give it a try and see how it goes?

(Sometimes they need to contact a higher up manager and check so I always get that persons name so I can follow up with

them or reach out to them , and find out when they will be in next to be able to follow up with them 😊 )

If they ask what's in it for you ....? My response is "Its just a great way for us to get our name out there as well as develop a relationship with local business's in the area, and the winners are not obligated to purchase anything at all just a fun thing we enjoy doing to build our name and get out there !"

Some restaurants already have a ladies night so they love it and love the free promotion of they're restaurant

Once the Manager gives the Ok and we select a Night I then ask what product the manager would love if it's a femail and if it's a Male I ask what his wife or GF might love and bring it in when we do the event as a special thank you for letting us work with them (mascara, eye make up remover, satin hands what ever)

CONTACT ME with how to work the restaurant promo, set up, supplies ect....