Facebook Peek into Pink Event

Entries into drawings:

1 entry for each comment you make in the FB event

5 entries for watching the two videos prior to the event and commenting on them.

5 entries for filling out the survey

Before the event:

I am looking so forward to chatting with you today at 1:00. We are giving away FREE product today during the event and you can get 5 entries into the drawing for watching this short video and commenting below it, what you loved about it.

Start Something Beautiful: (3:42) https://youtu.be/q2FYGKrrKkw?list=PL50D7E317C733E1A7

2. Two hours or so before the event- another 5 entries for watching this short video:

Mary Kay the Woman: (2 minutes) https://youtu.be/06mB7u7ghHA

Post #1:Welcome!!! Are you ready to get started??, This is going to be so much fun! Today, I am giving away some product and you get 1 entry for every time you comment and 5 entries for doing a short survey at the end for me. Today I get to share with you in a short 15 minutes what I love about my business and why I think you should consider joining us. Comment below and let me know you're here!

Post #2:(picture of me and Rob and one of the kids)

HI Everyone!!! My name is Heather Bohlinger and I am an Elite Executive Senior Sales Director, which doesn't mean anything to you, except to tell you that I work with a whole bunch of really incredible women!!! This is a pic of me and my handsome hubby and our 4 sweet kids!

Post #3: I started my business as a Pre-Med Junior in college at the University of Wyoming. Any Cowboy fans on today??

I wanted to get a discount on my personal products and was hoping to make \$300/month. Could anyone else enjoy a personal discount of 50% off your product and some extra cash each month??

Post #4: (3 minutes)

Let's start with this incredible overview of our company. Watch this short video clip.

Mary Kay Corporate Video- Company Overview https://youtu.be/NhrVRxlzyQg

Post #5: (pics of the friendships you make in this business... fun times with MK girlfriends)

One of the greatest blessings that has come in my starter kit are the incredible women! I've never seen an environment where women are so kind and encouraging to one another. Here are a couple of pics of us together just having a great time.

Post #6: Check out this short 30 second video: <u>https://youtu.be/ioaLVDjjZWc</u>

Post #7: (pics of Seminar and other recognition given) Mary Kay believed in praising women to success. We all love to know that we are appreciated and it feels so good to be celebrated! Mary Kay makes us feel like Cinderella.

Post #8: Check out this short video about one of consultants, Amy: <u>https://youtu.be/xB-vM6FJ0Qw</u>

Post #9: (pics of Rob and I on the top trip)

Oh my goodness the PRIZES have been an unexpected joy of my business. Mary Kay loves to reward us with incredible prizes in addition to our profit. Things like designer purses, spa treatments, home décor, diamonds, diamonds, diamonds, and even 1st class trips! Here are a few pics of my husband and I in Hawaii at the Four Seasons in Wailea. ALL expenses paid for both of us for an entire week! AND we got to choose a pair of Maui Jim Sunglasses when we arrived. Shut up!!!! If you could travel to anywhere where would you go???

Post #10: (pics of some of my offspring picking up their car) Have you heard of our pink Cadillacs?? Of course you have! But did you know we also have a red or white Chevy Cruz, black Chevy Equinox, and black BMWs, in addition to our Cadillacs. The company pays for your car as well as your taxes, licensing, and the majority of your insurance. And you get a new one every 2 years! My family and I have had the blessing of 20 years of no car payments. YOU CAN TOO!!!! Here are two of my friends who've picked up their cars in the last 2 months. PROUD hubbies and kiddos!

Post #11: (pic of me taking McCray to school and at Julia's party)

Can you imagine having TOTAL control of your schedule.Lunch with your hubby in the middle of the day. No need to stress if one of the kids gets sick. Volunteering in the classrooms and field trips, bible studies on a Thursday morning, exercise when you want.... You control your schedule. These are pics of me at my youngest daughter's school party and taking my baby to preschool

Post #12:

Check out these incredible stats and facts:

*Mary Kay is a top 10 beauty brand globally.

*We're on track to become a top-5 beauty brand in the world, based on consumer surveys!

*Consumer surveys rank Mary Kay #1 in customer loyalty (tied with L'Oreal in cosmetics category) ... just like Coke (soft drinks), Starbucks (coffee) and Apple (tablet computers).

*2 As a consultant you make a 50% profit on the sale of the product.

* It's a consumable product and our clients are very loyal so we have a terrific reorder business

*There are great potential tax benefits of having a home based business². (check with your accountant)

*We offer a retirement program for our National Sales Directors 🛛

* We have no quotas, no territories

WE ARE THE BEST OF THE BEST!!!

Post 13: Check out Charity's story in this 1 minute clip: <u>https://youtu.be/2GFA8FAU1M4</u>

Post 14: (Show a picture of the starter kit)

Did you know it only cost \$100 to begin a MK business??? So simple and so inexpensive!

Post 15: What do you think??? Are you intrigued? Are you ready to get started?? Or maybe you want some more info?? Fill out this super quick survey and you get 5 additional entries in the drawings that I will do in 30 minutes. Your survey also helps your consultant! THANK YOU SO MUCH FOR JOINING US TODAY!!!!

https://docs.google.com/forms/d/1byX8cdH3_x4wzXQZWooqE3hf6njC3h_Sl-3YDVJK4Go/viewform?usp=send_form

Other great video links:

The Heart of Mary Kay (MKF): (2:30 min) https://youtu.be/KgfqMh6kONQ

The Products: (2 min) <u>https://youtu.be/LqFg9Z9i11g</u>