



JANUARY

SOCIAL MEDIA POSTING CALENDER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			Wish your customers a Happy New Year!	Promote a New Year, New You Makeover.	Share an inspirational quote.	Ask your customers about their new years resolutions.
5	6	7	8	9	10	11
Share about the Winter Survival Kit (W.S.K) promotion.	Feature 1 or 2 of the W.S.K products.	TIP TUESDAY! <i>Share a makeup or skincare tip!</i>	Feature 1 or 2 of the W.S.K products.	Comment on 5 or more customer posts to stay connected!	Share a funny meme.	Share an inspirational quote.
12	13	14	15	16	17	18
Feature 2 of the W.S.K products with an A or B option for them to choose from.	Encourage customers who aren't on your mailing list to sign up for the PCP.	TIP TUESDAY! <i>Share a makeup or skincare tip!</i>	Feature 1 or 2 of the W.S.K products.	Thowback Thursday!	Remind your customers about New Year, New You Makeovers.	Ask for advice about something, either in your business or personal life.
19	20	21	22	23	24	25
NATIONAL POPCORN DAY!	Feature 1 or 2 of the W.S.K products.	TIP TUESDAY! <i>Share a makeup or skincare tip!</i>	Share your WHY!	Share an inspirational quote.	Feature 1 or 2 of the W.S.K products.	Share your favorite song with a video lin and ask for them to share theirs.
26	27	28	29	30	31	
Share a funny meme.	Share a selfie with a product.	TIP TUESDAY! <i>Share a makeup or skincare tip!</i>	Feature 1 or 2 of the W.S.K products.	Share an inspirational quote.	Valentine's Day Gifting and Sale Preview.	