

MARY KAY MASCARATHON



CHOOSE YOUR FAVORITES...

LASH INTENSITY MASCARA

Expand and extend with our only mascara dedicated to multidirectional performance. With 200% more volume, it's like adding the thickness of two lashes onto every one; plus, get 84% longer-looking lashes!

LASH LOVE MASCARA

Defines, defends & delivers four times the volume while looking naturally flawless, soft & healthy. The flexible, sculpted brush separates & coats lashes.

ULTIMATE MASCARA

This extremely volumizing, superthickening, all-in-one formula creates the look of big, bold, separated lashes that last all day.

LASH LOVE LENGTHENING MASCARA

Long, strong, seriously separated lashes. Creates bold, instantly intensified length of lashes. Lifts, curls and perfectly separates lashes.

LASH LOVE WATERPROOF MASCARA

Defines, defends and delivers voluminous lashes, strengthening and conditioning them without an overdone look.

LASH PRIMER

Instantly intensifies lash volume and creates longer-looking lashes. Lifts lashes and helps them stay curled longer. Removes effortlessly.

OIL-FREE EYE MAKEUP REMOVER

Gently removes eye makeup, including waterproof mascara, without tugging or pulling the delicate skin in the eye area. Formula does not leave skin feeling greasy.

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MASCARATHON



Lash
Intensity

Lash Love
Mascara

Ultimate
Mascara

Lash Love
Lengthening

Lash Love
Waterproof

Lash
Primer

Makeup
Remover