

# welcome TO THE CADILLAC CLUB!!

I strive to develop lasting relationships with all of my clients. Your friendship will always mean more to me than the size of your order. I take my role as your Beauty Consultant seriously and I value your support. As a thank you to my loyal customers, each of my clients are able to enroll in my Cadillac Club Loyalty Rewards Program. With each purchase you will accumulate Cadillac Club points. Once you reach 250 points you will receive a \$25 credit to spend in my store or apply to any order!

## HOW TO ACCUMULATE CADILLAC CLUB POINTS:

- Every dollar spent with me {1 POINT}
- Join my Facebook Business Page {10 POINTS}
- Schedule a Beauty Experience {25 POINTS + 25 POINTS for each ordering guest}
- Each ordering referral {25 POINTS}
- Each person you enroll to receive a complimentary Beauty Experience Package {1 POINT}



To enroll, just go to my website and click on "MyMK" to register:

## CADILLAC CLUB PERKS

- Earn Reward Points
- Special Hostess incentives
- Receive the new Look Book and be notified about new products & promotions
- Two FREE consultations a year

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- Keep track of your orders
- View past orders and remember which products/shades you liked
- Create a wish list
- Receive customized recommendations
- Save Tips & Trends by creating your own personal library of beauty advice, tips & how to's
- Use our Virtual Makeover tool, allowing you to upload a picture of yourself and virtually try all of our shades

Thank you for allowing me to be your exclusive Mk Beauty Consultant!



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