

# Welcome TO MY CADILLAC CLUB

Thank you for putting your trust in me and allowing me to be your exclusive personal Beauty Consultant. I want you to know that it is my privilege to work with you to find the products that will help you look and feel great. As a courtesy, I'd like to make you aware of more great ways I can better serve your beauty & skin care needs.

## MY WEBSITE IS YOUR ONE-STOP BEAUTY RESOURCE!

### Give yourself a Free Virtual Makeover!

Have fun playing in the ultimate color playground. Upload your photo, try gorgeous new looks, play with color, and even try a new hairstyle! Visit my "Tips & Trends" menu and select Makeover & Beauty Tools.

### Check out Signature Looks & Styling Tips from our Global Makeover Team!

Find your can't-live-without makeup secrets, professional how-to's, beauty tools, makeup application tips & latest looks. Explore the links under my "Tips & Trends" Menu. You can also create your own personal library of all your favorite tips!

Please enroll yourself by registering on my website:

Click on the "MyMK" menu at the top of my website and then "Register Now".  
Enter your Profile Information

## OTHER SERVICES YOU'LL FALL IN LOVE WITH:

### Complimentary Seasonal Updates!

Every season one thing remains the same, you crave the latest in innovative skin care & glamorous makeup. When you're ready for a seasonal update in either area, give me a call and we'll get together to update your look and skin care routine.

### Schedule a Beauty Experience and earn Free Products!

You have a great opportunity to get your products for FREE every time you host a Beauty Experience with me. Call or text me for more information about my current Hostess offer.

### Gift Giving Services!

Looking for the perfect gift for that special someone? I would love to help! I offer gift certificates in any amount as well as wrapped gift ideas for anyone on your list and in your budget.



### Email Offers!

You will receive updates on expert tips, beauty trends and product specials.



### Let's Connect On Facebook!

Go to to become a fan of my Business Page and instantly see my latest product offers, promotions & events. When you join my page, you will also receive an extra 10 Cadillac Club Points! Once you reach 250 Points, you will receive a \$25 credit to spend in my store or put towards your next order.

AFTER YOU REGISTER ON MY WEBSITE, YOU WILL BE ENTERED INTO MY CADILLAC CLUB PROGRAM.

*Here are some of the PERKS:*

### Beauty Experience Packages

A perk of being a Cadillac Club Member is the ability to gift your friends and family with Beauty Experience Packages at no cost to you! You will receive a point for each person you enroll, and they will receive a free gift and beauty experience from me. This is a great way to appreciate the women in your life who deserve some love.

### The Look Book

You'll begin receiving our quarterly catalog in the mail plus you'll receive exclusive Preferred Customer brochures that will include free product samples and great beauty tips and ideas.

### Exclusive Events

My seasonal collection previews and pre-sales events are only offered to my Cadillac Club Members. Be the first to see what's new before everyone else. Save \$\$\$ when you pre-order your new items at special discounts.

### Get FREE Products

Every \$1 you spend with me equals 1 Cadillac Club Point! Once you reach 250 Points, you will receive a \$25 credit to spend in my store or put towards your next order. Schedule a Beauty Experience with me and receive 25 Points, along with an extra 25 points for each ordering guest.

### Gift with Purchase

For **EVERY** reorder purchase \$40 or more {suggested retail, excluding tax}, you will get a **FREE** product gift from me.

### Birthday Club

You will receive 20% **OFF** of every purchase you make during your birthday month! Earn 40% **OFF** when we meet for your Birthday Makeover or Birthday Bash with up to 6 of your friends!

### Friends and Family Discounts

You will receive 25 Cadillac Club Points for every friend you refer, who becomes a customer. If you refer someone who decides to join my team, you **BOTH** will receive a \$50 shopping credit.

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I'll customize my service to suit your shopping needs whether that is the ultimate in convenience with online shopping 24/7, a gift for that someone special, or complimentary skin care and color appointments. I am committed to providing you with superior customer service!