

***This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards-currently the COSMOS standard. For more information, go to marykay.com/naturally*

This targeted balm leaves skin feeling moisturized and conditioned—even dry, rough patches like elbows and knees. If using on both body and face, it is recommended to have a stick dedicated to body, and a different stick dedicated to face/lips, for hygienic reasons

Step Four: Moisturizing Stick

You can mix this product with the Exfoliating Powder or use alone. This can be applied all over, including the face, elbows, and even the ends of hair!

Step Three: Nourishing Oil

You can mix the Exfoliating Powder with either the Purifying Cleanser or the Nourishing Oil, or with water. Use a dime or quarter-sized amount and gently massage to buff away dull surface skin. This can be used two to three times per week, or if you prefer, as often as daily.

Step Two: Exfoliating Powder

This product can be used alone or combined with the Exfoliating Powder

Step One: Purifying Cleanser

Using a cotton pad to apply, massage onto a wet face and rinse. This product is 99.49% natural origin*

Order of Application

Always free from:

Parabens

Phthalates

Synthetic

Fragrance

Synthetic

Dyes

SLS/SLES



Mary Kay Naturally™
Exfoliating Powder
Gently exfoliates skin, thanks to hydrogenated castor oil and citric acid

Mary Kay Naturally™
Moisturizing Stick
Made with candleilla wax and beeswax, it relieves dry skin, anywhere, anytime

Mary Kay Naturally™
Purifying Cleanser
Infused with skin-soothing cornflower almond oil, helps remove dirt and leaves skin feeling nourished

Mary Kay Naturally™
Nourishing Oil
Leaves skin feeling hydrated and contains a blend of sweet almond, olive and sesame oils

WHAT DOES NATURAL EVEN MEAN?

Many companies **claim** to have "natural" products, but how can you be sure that they do? **When it comes to cosmetics, there is no set definition by the FDA** for either organic or natural.

Companies must determine their own definitions.

Mary Kay **chose** to offer naturally derived products and **chose** to certify our Mary Kay Naturally™ products so you can feel confident and informed about what we claim.

We define our Mary Kay Naturally™ products as having at least 90% of ingredients derived from natural sources **processed in allowance with third-party standards** currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients.



A go-give design by



MARY KAY

NATURALLY™

DISCOVER OUR FIRST NATURAL-CERTIFIED SKIN CARE LINE

