Day Care Script

May I please speak to the Director

Hi--this is (your name) with Mary Kay and we are doing something special to appreciate moms in the Month of (this/next month) – Has anybody contacted you yet???

GREAT – We're so excited – here is what we are doing.

We are passing out (a carnation/a goodie bag) to every mom that comes in to pick up their kids – and they are able to enter into a drawing for a FREE (spa/color, etc) gift and pampering session and the moms are just loving it and so are the kids!!! There is no expense to you.

Which day next week would work for you?????

What time do the moms start picking up their children???

Approximately how many should I plan for????

OK—Great! I will be there around _____ – do you have a table I could set up, or should I bring my own?????

Thanks—I'll see you on _____.