

40 Guests in 4 Minutes

If you need help jogging your memory of friends and acquaintances you could invite to attend your event, try the following "40 Guests in 4 Minutes" exercise!

You might be thinking that 40 sounds like too many, but typically, only half the guests you invite will be able to attend your event, so it's important to invite more than you anticipate. Many factors affect a person's ability to attend your event, so don't be disappointed if certain people don't come- they might be at the next one!

Now grab a pen and try the following exercise. You'll be surprised how quickly your list grows!

4 Relatives

4 People you do business with (bank, salon, etc)

4 Friends

4 People who invited you to a Home Show/Party

4 Coworkers

4 Spouse's Coworkers or their Spouses

4 Neighbors

4 Previous Coworkers or School Friends

4 Church or Social Group

4 Contacts through your Kids (PTA, school moms)
